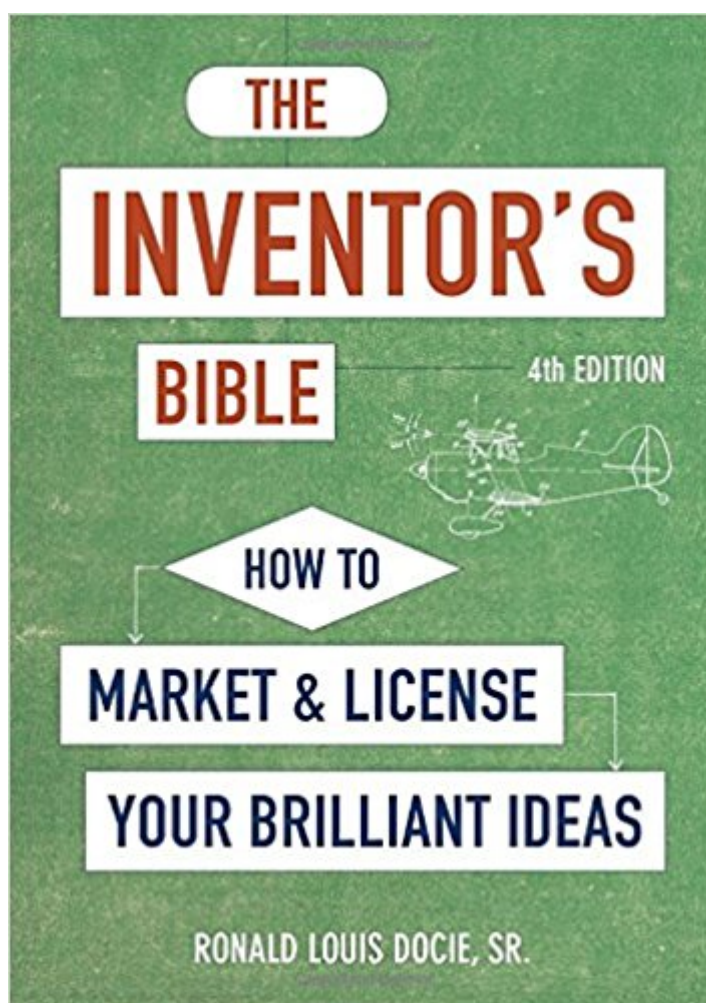


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# The Inventor's Bible, Fourth Edition: How To Market And License Your Brilliant Ideas



## Synopsis

The definitive guide for inventors, newly updated with the latest patenting laws, information on crowdfunding, and online resources. The path to success is clearer than it's ever been! Thanks to experienced inventor Ronald Docie, the process of commercializing your invention and receiving royalties is no longer complicated. *The Inventor's Bible* is an in-depth how-to manual for both beginners and skilled entrepreneurs alike that helps you develop a realistic, workable plan, research your market, target potential business partners, and strike a good deal for your inventions. It tackles vital concerns, such as: What is my invention worth? What steps should I take first? Is free government help available? Who can I trust, and how can I keep from getting ripped off? Revised to reflect recent changes and innovations, this fourth edition includes: *• Crowdfunding and Crowdsourcing • Open Innovation • Free Patenting Help • New U.S. Patent Laws • America Invents Act • Online Help for Inventors* Features the **PATENT AND NEW PRODUCT MARKETING WORKBOOK** that takes you step-by-step through: *• Patenting • Selecting Manufacturers • Finding the Best Markets • Developing a Strategy • Presenting Your Invention to Companies • Negotiating the Best Deal* With *The Inventor's Bible*, your dream can become the world's next great invention.

## Book Information

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## Customer Reviews

• This definitive guide presents virtually everything you must know to promote and sell inventions

without losing your shirt.âââJoyce Lain Kennedy, syndicated âCareers Nowâ columnist, Tribune Media Servicesâ Inventors should add The Inventorâs Bible to their bookshelves immediately, but be certain to keep it within easy reach.ââDon Kelly, former director, U.S. Patent and Trademark OfficeââRon has outdone himself! Chock-full of information, tips, words of wisdom, and resources, The Inventorâs Bible will teach, prod, and motivate readers.ââStephen Paul Gnass, president, National Congress of Inventor OrganizationsââThis book could have saved me much time and heartbreak had I read it when I was beginning my invention career. It is a godsend!ââStanley I. Mason, Jr., inventor of granola bars and disposable diapers, and holder of fifty-five patentsââI unconditionally recommend The Inventorâs Bible to all inventors and businesses.ââMichael S. Neustel, patent attorney and director, National Inventor Fraud CenterââThe Inventorâs Bible is an excellent collection of practical information useful to all inventors.ââDon Banner, former U.S. Commissioner of Patents and TrademarksââInventors who read The Inventorâs Bible and follow its step-by-step instructions can now more easily reap the rewards of their own ingenuity.ââHugh Downs, network news anchor

RONALD LOUIS DOCIE SR.âs professional career in the world of inventions spans nearly four decades. His own inventions are found in Wal-Mart and hundreds of other outlets internationally. Docie has negotiated dozens of patent licenses and successful business transactions with companies such as General Motors and Johnson & Johnson. He has testified in U.S. Congress on patent reform, and teaches continuing legal education classes to patent attorneys for Thompson Reuters. Docie lives in Athens, Ohio, and offers expert consultation and deal-making services for inventors and corporations.

Wow, this book was ordered from the USA and arrived a week earlier than expected in NZ! Pleased with this purchase. It is informative and helpful. Purchased as a gift--highly recommended. Good content, well-written and easy to understand. Good examples. Written by an experienced inventor.â The Inventor's Bible, Fourth Edition: How to Market and License Your Brilliant Ideas

I bought this for a gift, and was pleased to hear that the recipient has really gotten some great knowledge from it. I definitely thought he knew it all about the inventing process, but he's excited about new nuggets of knowledge from this book.

Have you ever had an idea or a dream and have wished you could take it further but don't know exactly what to do? Maybe a book like this can help, either showing you there is a way forward or enabling you to critically examine the idea before you throw away too much time and money on a dead-end project, a problem that many inventors can face. This book, now in its fourth edition, can be a go-to book for both the inexperienced tinkerer and the more experienced inventor alike. Written from a North American-perspective, there is a lot of advice to help you test your thinking, streamline your plans and move to possibly exploiting, selling or marketing the product of your mind. Even for those who are based in other countries, this book is capable of providing a very welcome and needed "helping hand". There are many ways to possibly go forward, this book explains, looking at more recent innovations such as crowdfunding and crowdsourcing, as well as giving a considered opinion on the more traditional routes an inventor may take. Increasingly there is a market for private inventors to sell or licence the efforts of their endeavours to existing companies, even though this can be fraught with problems. It doesn't help that many greenhorn inventors make elementary mistakes such as approaching the wrong people with the wrong proposal "so any "right solution" may just get lost in the noise. This book seeks to refine this entire process through education, propelling the astute reader and inventor to handle things the right way, through the right person, saving everyone time, trouble and stress. Success is not guaranteed, of course, but the overall chance of success is improved if you aim the right solution at the right target with the right approach. In the introduction to this book, the author uses a great example to symbolise the whole meaning of inventing and success: "What determines whether an invention will be a success or failure? Achieving success is like climbing a ladder. One step is finding and contracting with the manufacturers that will produce your invention. The next successful level is to have your invention distributed to the marketplace. Another step may be to actually receive royalties for your invention. Yet another step may be to receive more money for your invention than what you paid out. Ultimately, inventors would like to see their invention put in the hands of all those people who could use it. Some people are quite happy to hop off the ladder part way (with a little bag of cash to weigh them down) and then look for the next ladder to climb. Others are wishing to scale right up to the top and then wonder if there is anything left to ascend. Some know they want to climb but don't know where to start. This book can serve all groups, and serve them quite well. Considering the price of the book and the knowledge you can get from it, you have the power of a knowledgeable expert at your fingertips and yet are paying for much less than an hour's worth of their time. Being an inventor requires ingenuity and application, thought and consideration.

This book can help you, but you have to help yourself by immersing yourself in its text and applying its counsel to your own individual circumstance. Even if you have no plans to become an inventor but fancy an interesting random read, this book could still potentially learn you many new things that may have a positive impact on your professional and personal life if you apply them. A good find in other words.

As an inventor with over 160 patents, this is a very informative book for beginners and seasoned inventors alike. Well organized. Bravo to Docie.

Very Helpful

A must for inventors.

Item as described, good experience with this seller

A bit of a read but good.

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